# **5** Reasons

Why Vantiv Payments is Right for You and Your Business

### 1. Superior Customer Experience

#### Affordable, all-in-one payment solution

- Broad Payment Types and Card Brands:
  - Payment Types: Credit, Debit, Check/ACH, EBT, Commercial and Fleet Cards
  - Card Brands: Visa<sup>®</sup>, MasterCard<sup>®</sup>, Discover<sup>®</sup> and AMEX<sup>®</sup>
- Multiple Card Acceptance Methods: Magnetic Stripe | EMV chip cards | Smartphone Payments

#### **Quick Payment Funding**

Next Day Funding\*
Live 24/7 US-Based Customer Support

### 2. Vantiv Payment Processing Experience

With over 40 years of payment processing experience, Vantiv offers a comprehensive suite of traditional and innovative payment processing and technology solutions to small to mid-size merchants, enabling you to address your payment processing needs through a single provider. We build strong relationships, helping your business become more efficient, more secure and more successful.

# 3. Know and Grow Your Business

Know your business through Vantiv iQ, our easy, online analytics and reporting tool that gives you access to important information that can help you simplify the financial management aspect of your business.

Grow your business through an effective gift card program.

# 4. More Secure Solutions

OmniShield Assure bundles together services designed to specifically help you process your payments safer and reduce your risks and liabilities. The OmniShield Assure four-pronged security approach includes EMV, PCI Compliance and Breach Assist, Card Data Encryption and Tokenization.

- EMV helps reduce fraudulent card present transactions.
- PCI Assist helps you achieve and maintain PCI compliance.
- Card data encryption and tokenization help protect payment data in transit and at rest.
- Breach Assist provides financial comfort by helping with certain fines, penalties and other expenses assessed by the card associations in the event of a data breach.

# 5. Wide Range of Technology Solutions

Our reporting tools, EMV and NFC enabled terminals, and point of sale (POS) solutions allow you to manage, protect, and grow your business more efficiently and effectively.

 \* 3rd Party gateways may charge their own additional connection and processing fee. Cutoff times may vary depending on front-end (Tandem, IBM, EMD, Alliance Data Systems, TSYS)

### Get started today!

Please call (206) 494-4570 or email me at Miles.Wittmeier@mynpp.com



vantiv. smarter/faster/easier/payments...